

The background of the slide is a photograph of a sunset or sunrise. The sky is filled with soft, horizontal clouds in shades of orange, yellow, and pink. In the foreground, there is a dark silhouette of a building on the left and a bird, possibly a seagull, standing on a ledge or roof in the center. The overall mood is serene and hopeful.

Celebrating 100 Years

A Proud Heritage

An Exciting Future



A New Day is Dawning For The Town Of Jay

Enjoy These Scenes From The Past

But Keep Your Eyes On The Future





***Like a butterfly
in a cocoon,
we're changing.***

**Happy Birthday To The
Town Of Jay.**

A Great Place To Live

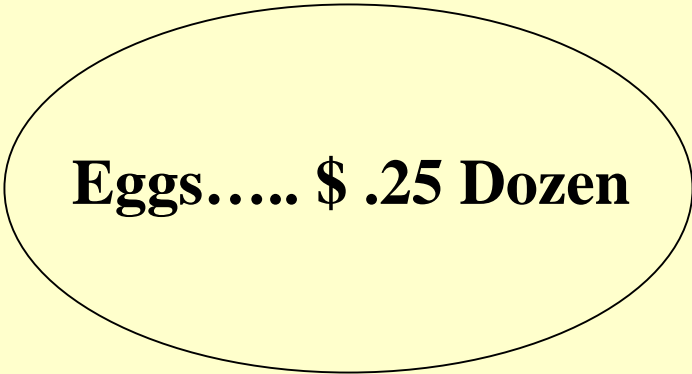
"A fiery horse with the speed of light,
a cloud of dust and a hearty 'Hi Yo Silver!'

**Return with us now to those thrilling days
of
The Past**

Prices in 1902

Bacon\$.18 Pound

Half Gallon of Milk.....\$.14



Eggs..... \$.25 Dozen

Flour...[5 Pounds].....\$.13

Pair of Boots.....\$ 2.55

Pair of Pants.....\$ 3.00

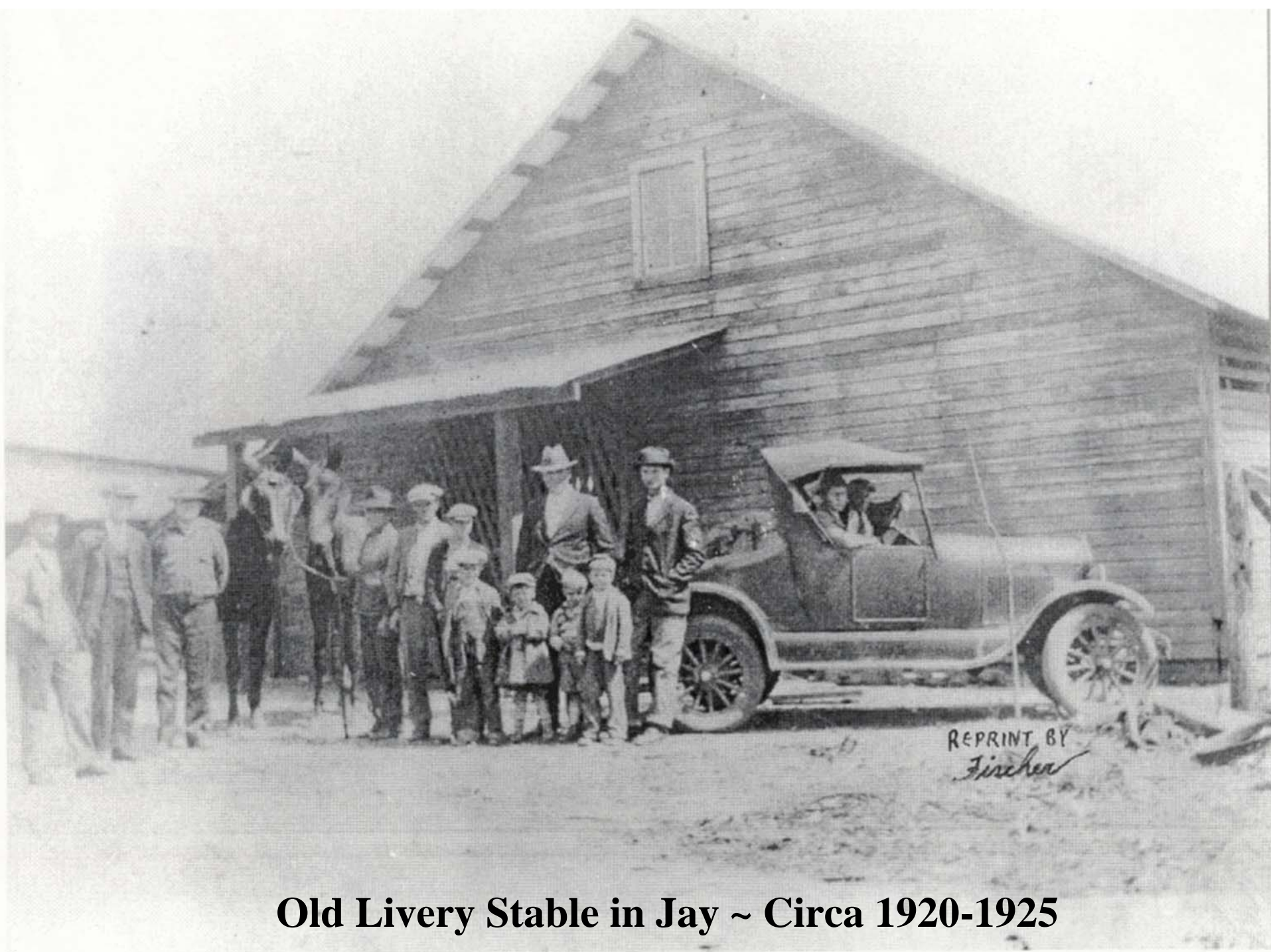


Old Abbott Store in Jay – Circa 1910-1915

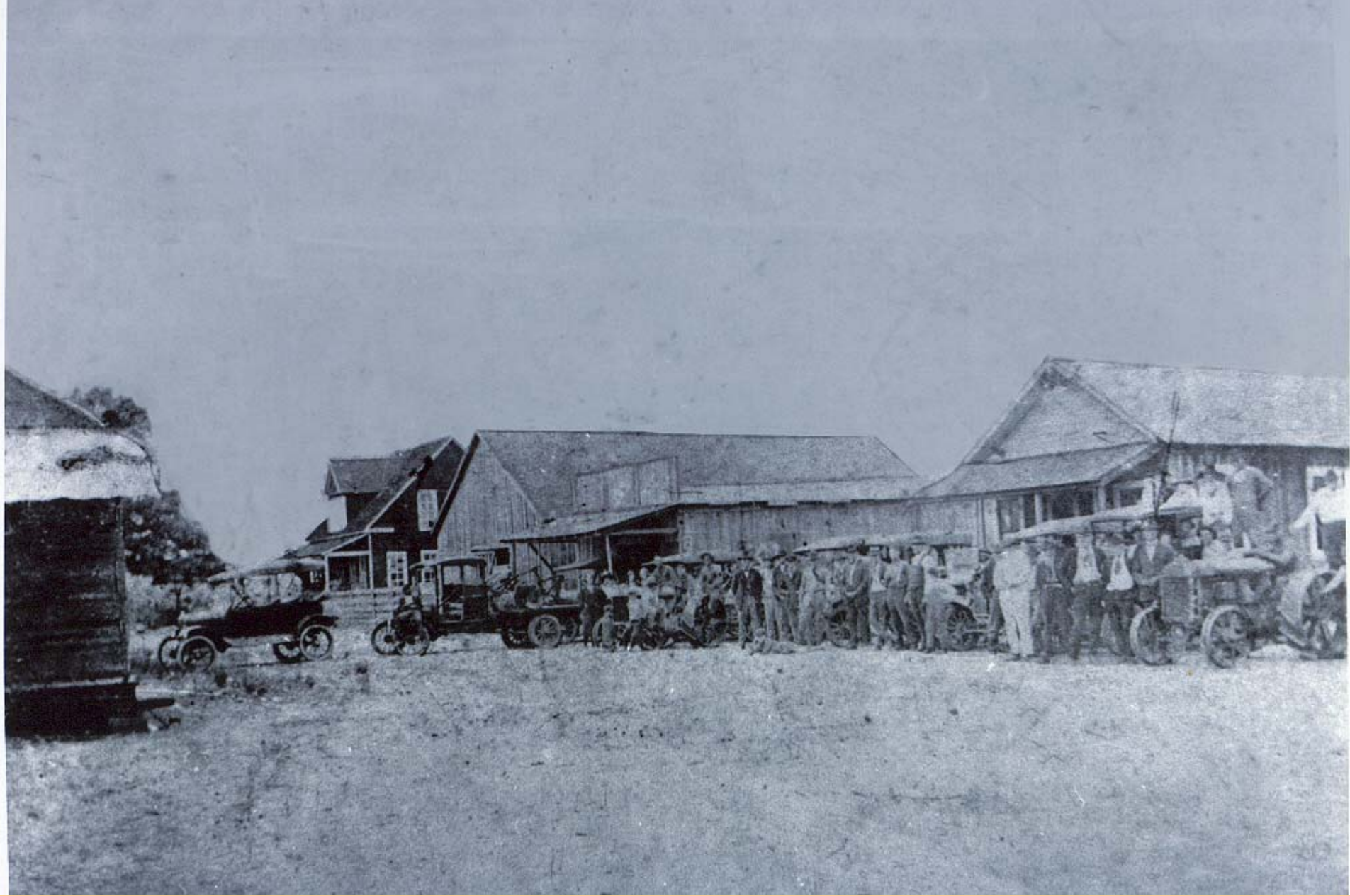


First Harrison Merchantile Company Circa 1920-1925

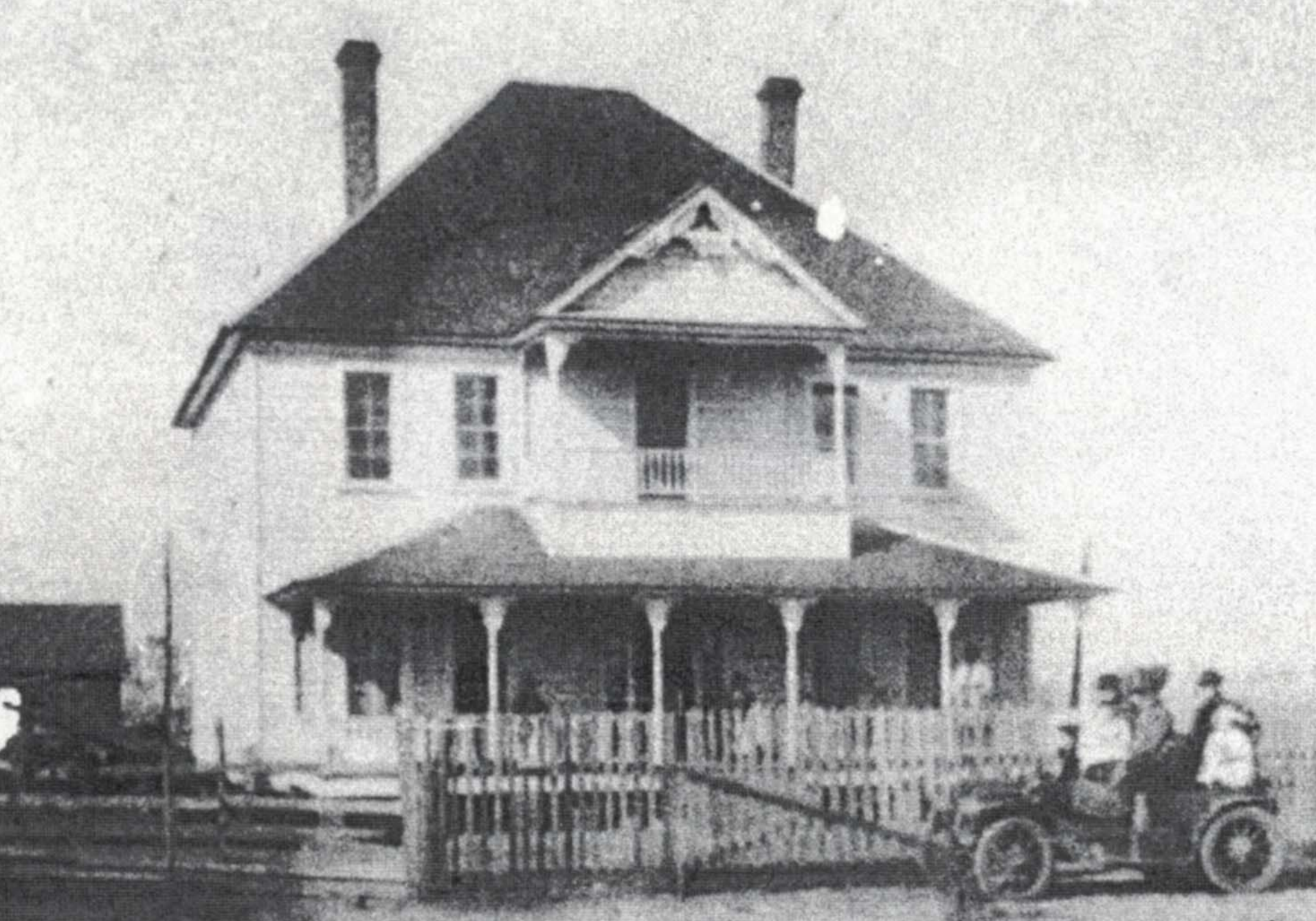
ORIG
LARRY



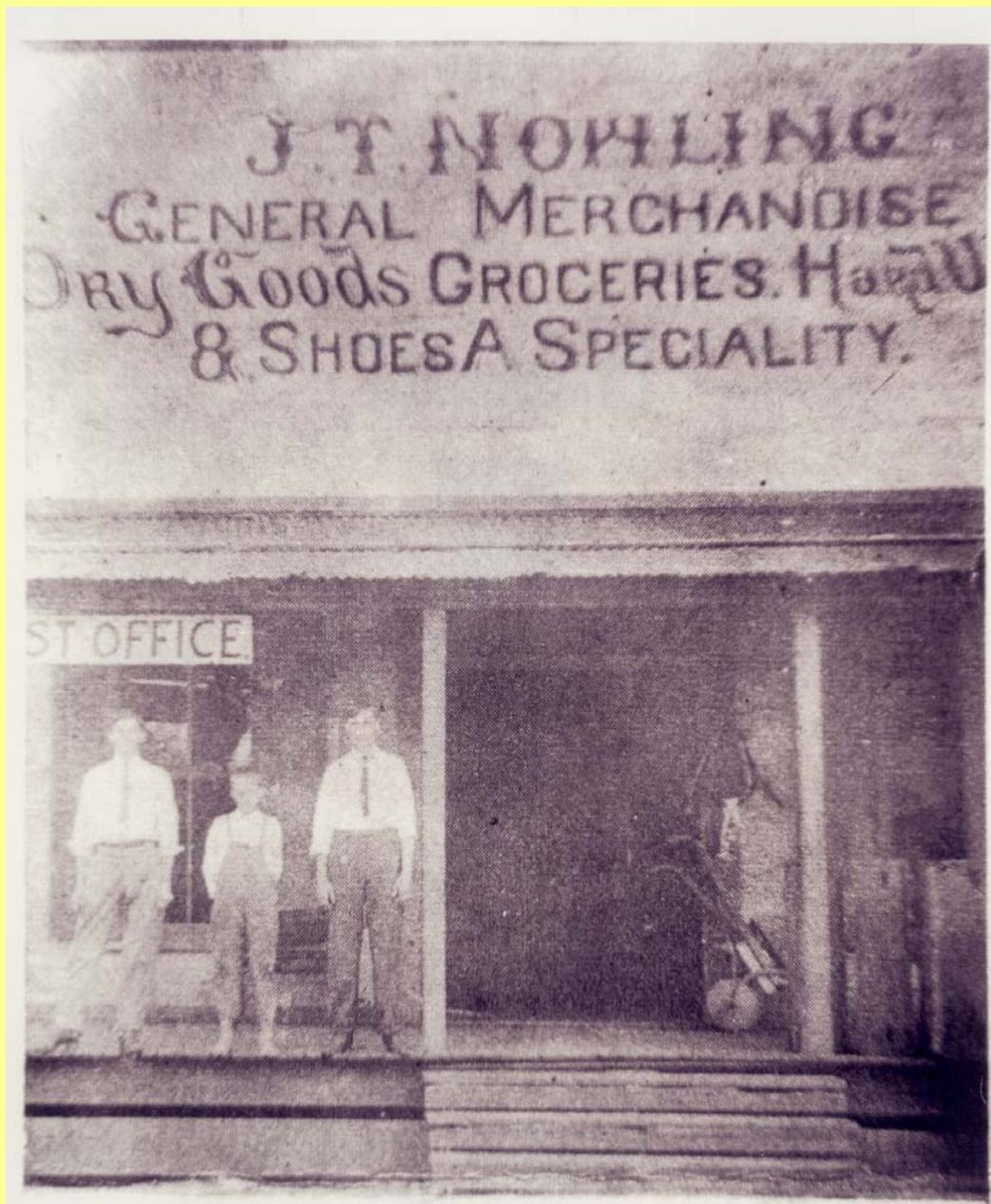
Old Livery Stable in Jay ~ Circa 1920-1925



Downtown Jay ~ Circa 1920



Norred Hotel in Jay – Circa 1915-1920



Jay's First Store - J T Nowling Store - 1902



Jay's First Telephone Office – Upstairs in the Kent Building - 1951

Standing [L-R] = Paulene Johnson, Doris Marshall, Faye Magaha, Vaudie Foster, Hazel Carroll [Seated] –Ester McMillan



The Bray-Carroll Service Station – Circa 1954

Billy Martin, Buddy North, J.D. Bray & Ice Cream man



Neal Merchantile Company ~ Circa 1938

Northwest Corner of Highway 4 and Commerce Street



Harrison Mer. Co ~ Circa 1935

Southwest Corner of Highway 4 and Commerce Street



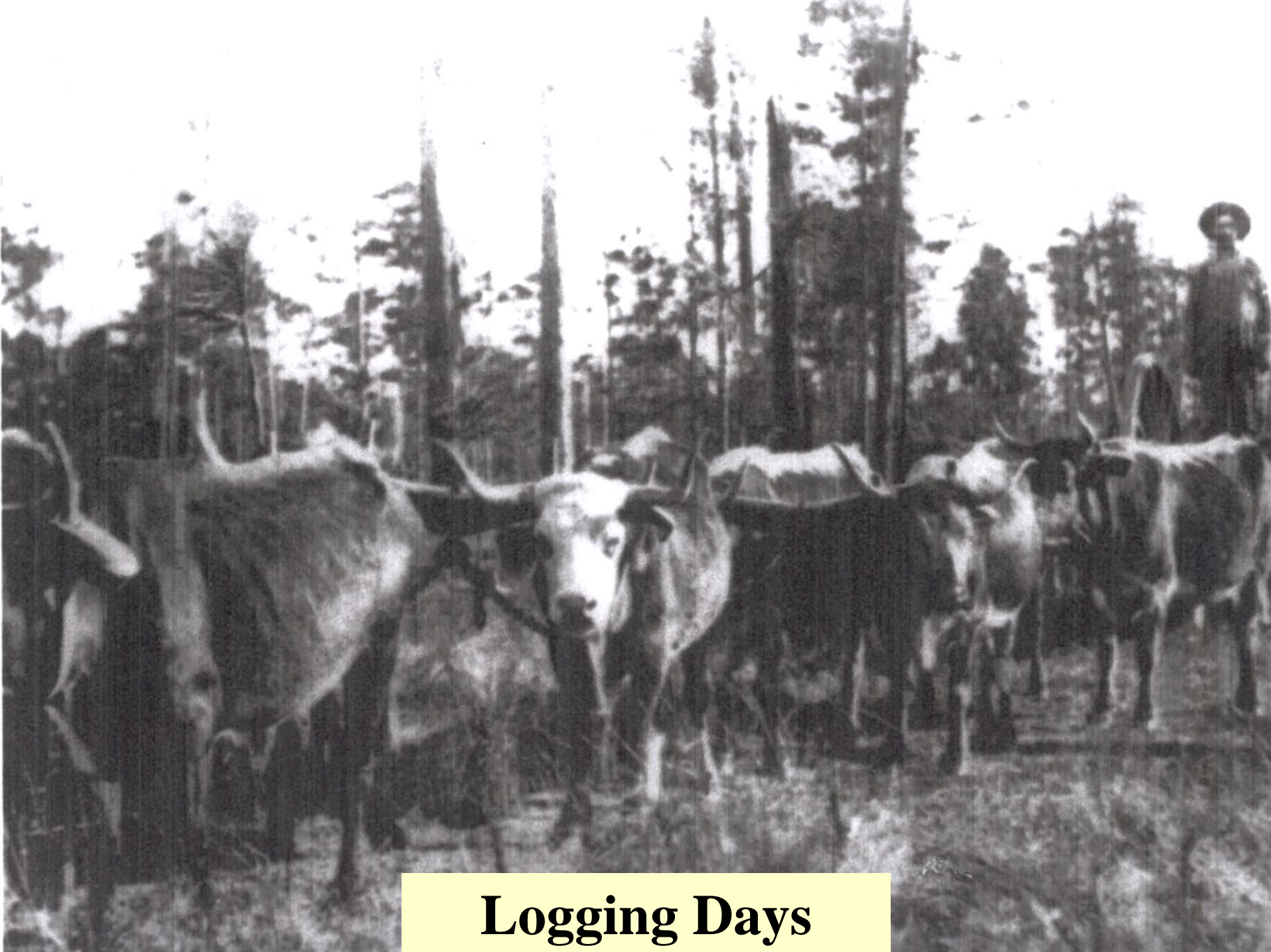
Cotton Gin in Jay – Circa 1935 - 1940



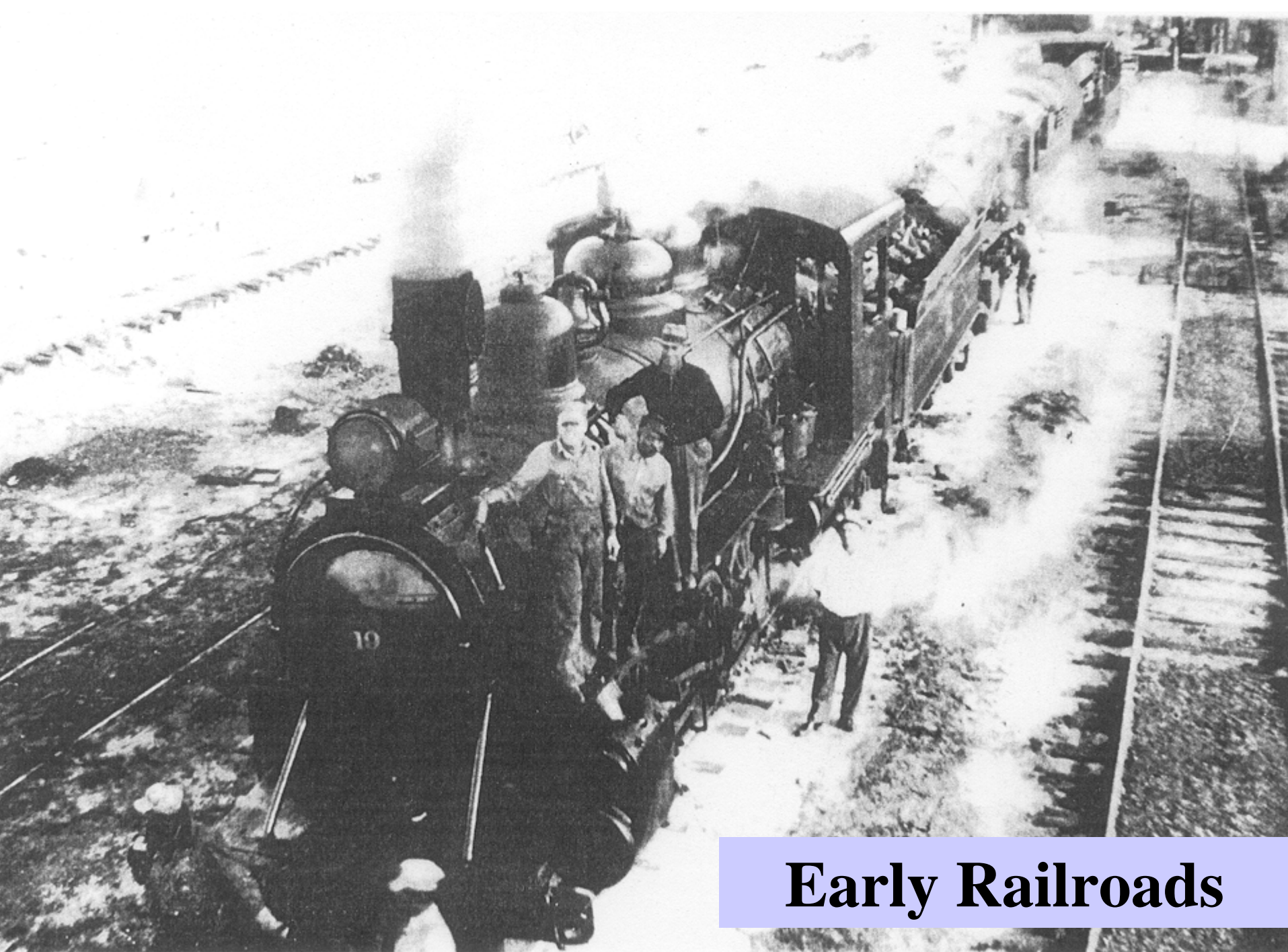




Logging On Pine Level



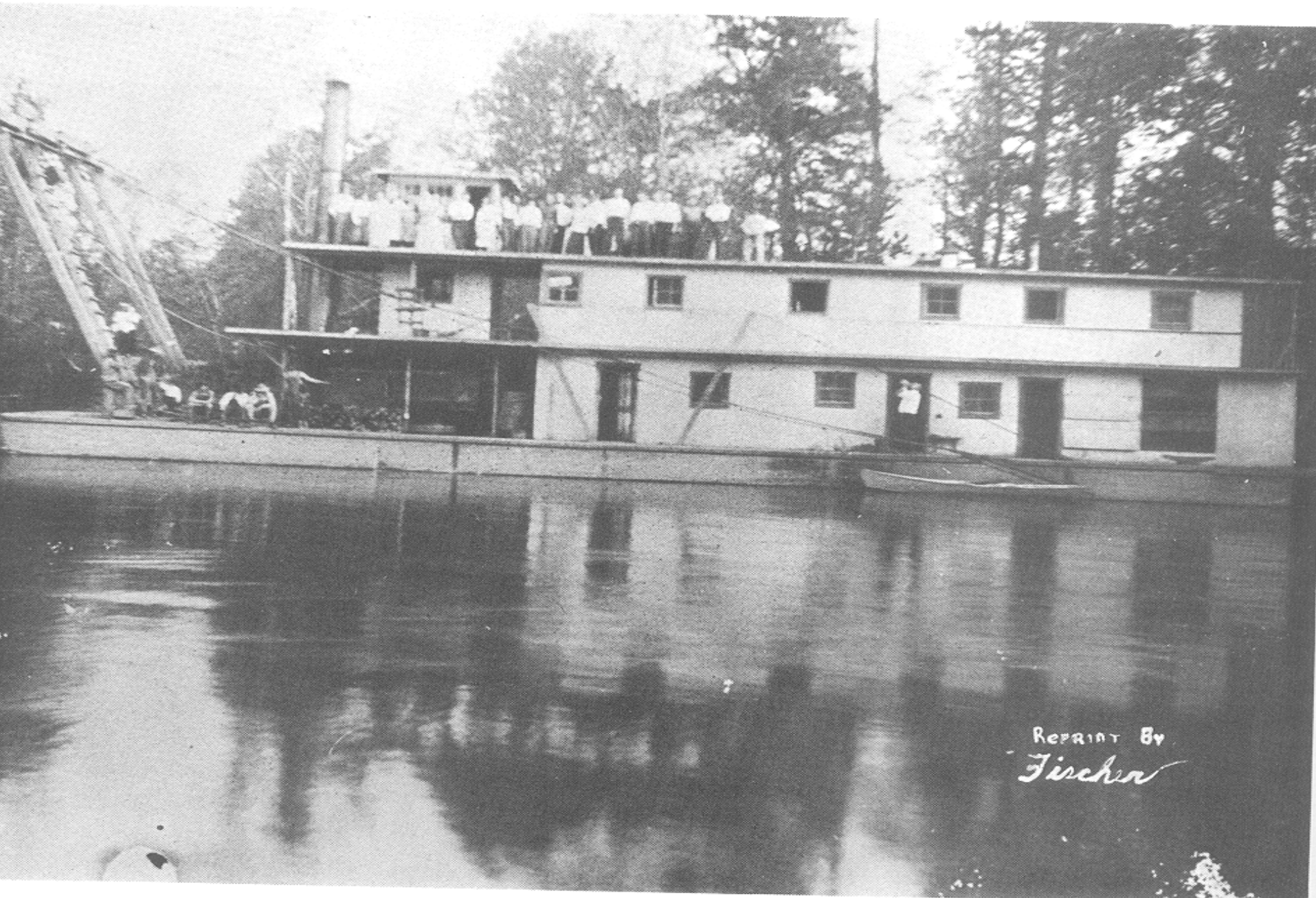
Logging Days



Early Railroads



Typical Escambia River Ferry



Government Operated Snag Boat on Escambia River



Jernigan Home – Built circa 1850 – Located on Pollard Road



J H & Lucy Cannon ~ Circa 1945



The R.C. Wagoner Theater – Jay, Fl – Opened 1939-1940



The Nalls Home ~ Highway 197 – First Floor Still Standing And In Use Today —Built circa 1915

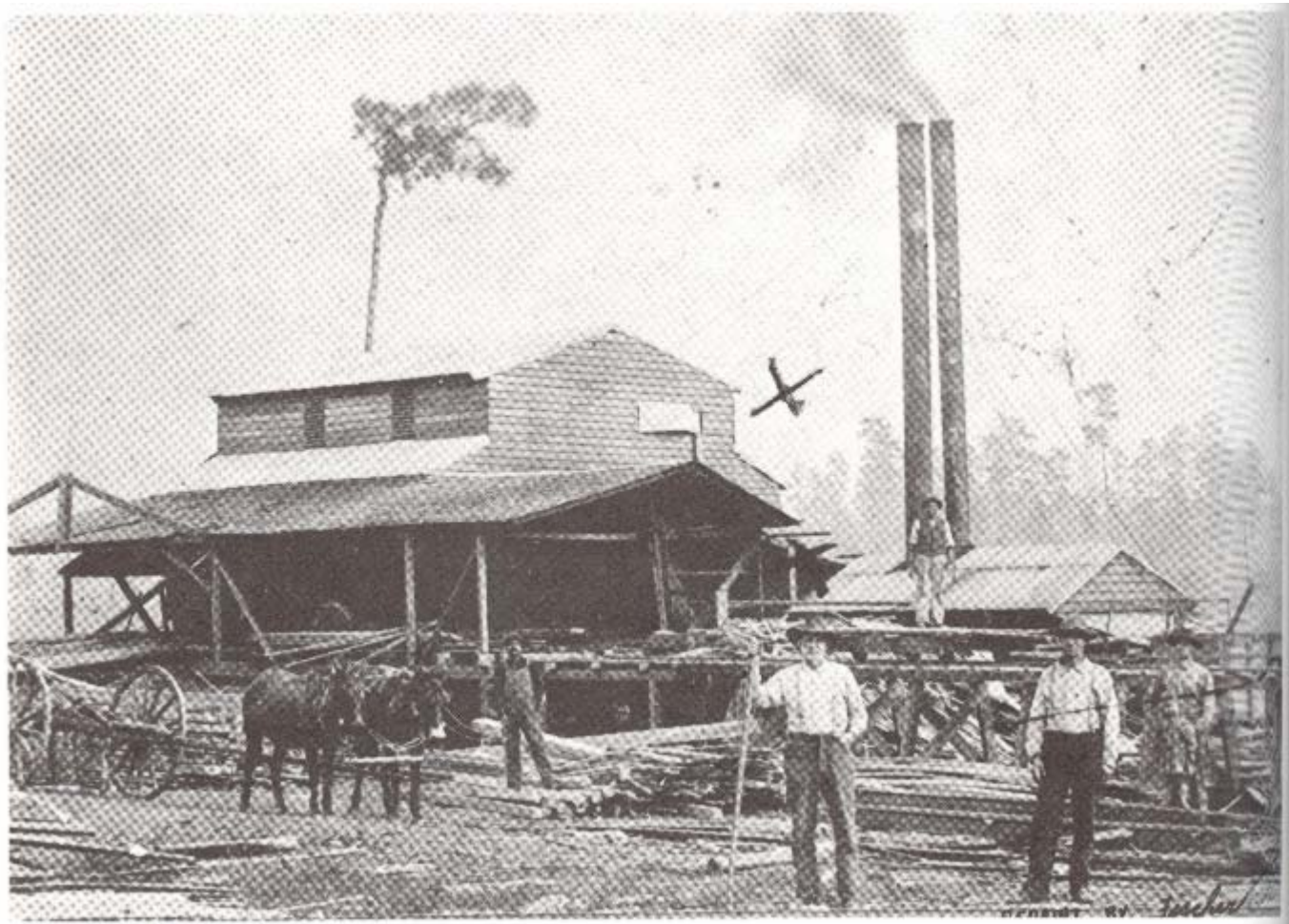


The J P Kent Building – Circa 1950



Early Pioneers

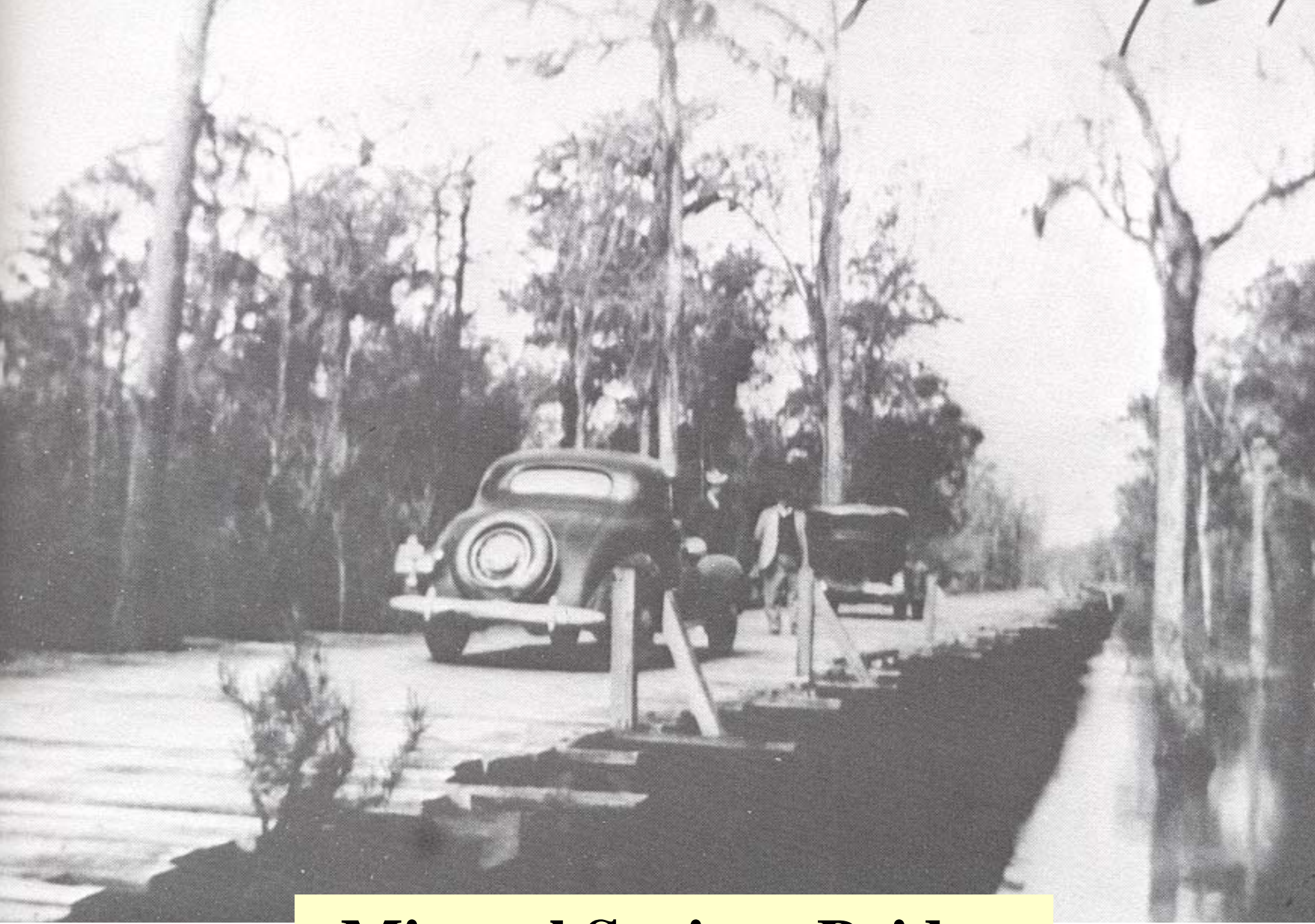
Erwin Morris



Early Sawmill



Robert Roy Ingram – Born 1902



Mineral Springs Bridge



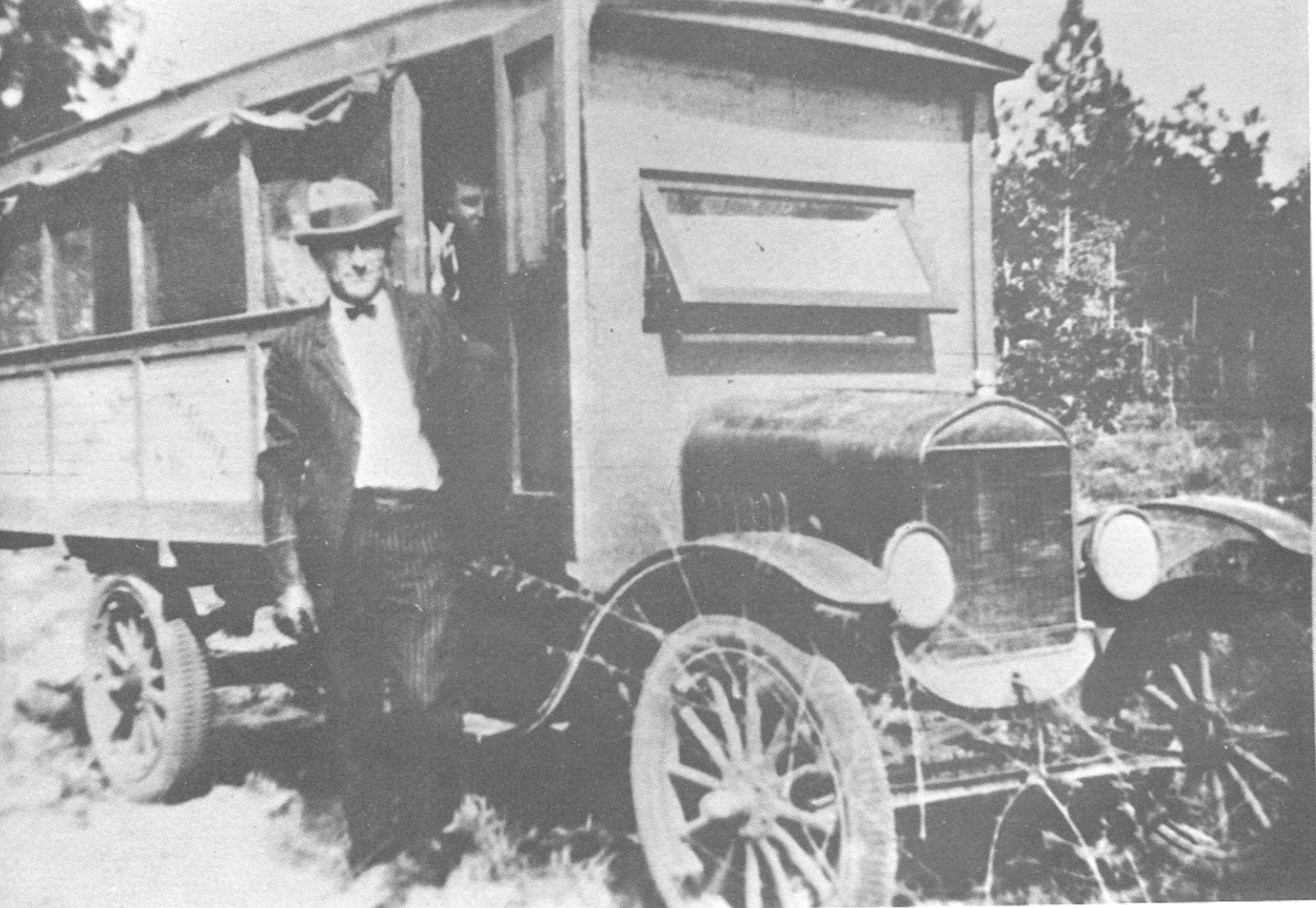
Three Children,a Baby and a Dog
Typical Family Setting in Santa Rosa County



Typical Farm House



Typical Farm Scene



Early School Bus



1948 Jay Town Team

1st Row- Ralph Sasser, Castlelow, James Owens, ?, Earl Hawthorne, L.V. Campbell, Bob Mixon

2nd Row - T.B. Tolleson, J.D. Bray, C Boy Cannon, Bunk Hawthorne, Berlie Lashley, Joe Westmoreland

3rd Row- Buckner, Buckner, Fred Sasser, John Pitman, Slim Settles, R.G. Daugett, Bernice Linzy, Coach North. Bat Boy – Buddy North



1931- First Boy's Basketball Team – Jay High School

L-R Hamond Hudson, Lloyd Shell, Terrell Diamond, Red Hawsey, I.V. Polk



Class of 1947 – Jay High School



Senior Class of 1941 – Jay High School



Class of 1931 – Jay High School



Jay Elementary School – Year Unknown



Classes at old wooden School in Jay - Circa 1924-1925



Jay School Building About 1925 – 7th Grade



1943 – Jay High School Football Team - Undefeated



Tribute to Coach Merle V. North
First Football Coach at Jay High School



The unbeaten

Ledger Photo by Go Bolton

Members of Jay High School's undefeated 1943 football team were recognized Tuesday night at the Annual All Sports Banquet. Pictured from left, first row are: J.C. Booker, Cliff McArthur, Tobie Johnson, Edsol Smith, Charlie Youngblood,

Fred Sasser and Coach Merle North; second row, Hoyt Martin, James Jordan, Curtis Bohannon, Clarence Smith, George Wolfe and Elrod Searcy.

Jay football era began in early 30's

Quarterback recalls the early days

By TOM PATTON
Staff Writer

(Vic Campbell's Press Gazette article, which appeared in the June 1 issue, covered the beginning of the Jay High School football program in the early 1930's. For a sequel to Campbell's article, I arranged an interview with Ray Wise, who quarterbacked the 1934-35 team. Wise, from his memory, supplied me with most of the information for this follow up).

Wise played on the 1932-33 and 1933-34 Jay teams under Coach Merle North, and the 1934-35 squad under the reign of Bud Hall. Wise was a sub the first year, first team end the next year, and quarterback and team captain during the '34-35 season.

THERE WAS NO separate offensive and defensive teams during the '30's. Participants played both ways.

In November, 1933, the Jay High School building burned down. Students who would have graduated at the end of the 1933-34 term were given the opportunity to complete their senior year by attending classes being conducted in Jay churches. Most of the class did.

Members of the 1933-34 football team were ruled eligible to play another year, since none had played four years.

FIVE FIRST TEAM SENIORS decided not to graduate in 1934, but to wait, attend school in the new building, and thereby be seniors in the 1934-35 class. These seniors included: Oliver Farish, tackle; and backfield players Grower McKenzie, Douglas Polk, Mac Campbell, and Wise.

This team went undefeated in the

1934-35 season. The last game of the year was played in Milton on Thanksgiving day, a rivalry that already was becoming traditional.

According to Wise, there were relatively few cars in Jay in the mid-thirties, but it seemed like most of them made their way to Milton for the afternoon confrontation. Jay went on to defeat Milton 8-6 in the intra-county rivalry.

"WE WERE HARD TO BEAT," said Wise. "Farish was a strong guy that got called for unnecessary roughness at times," he remembers about his teammate.

The ex-Jay quarterback said he remembers playing in Crestview where there were sand spurs on the field; in Repton where the playing field was not level; and in Castleberry, a field evidently converted from a cow pasture.

WISE RECALLED one Friday afternoon when the team was boarding the school bus for an away game. "Don't forget the importance of getting the jump on the other

team and making the initial charge," Professor Gross, principal, said to him.

Wise replied, "that's right 'prof' (Gross was always called 'prof'), but no doubt someone has told the other team that also." Jay won that game.

COACH NORTH won the respect and admiration of players, students, parents and fans for his work with young athletes, including basketball and other sports. Even after retiring from teaching and coaching, North is still recognized and well-liked throughout the Jay community.

Jay's football field—Merle V. North Field—is named in honor of Jay's first football coach, first in more ways than one.



Ray Wise, 1934-35 Jay QB

PJC Athletes receive a

Five Pensacola Junior College athletes have been selected to receive 1988-89 Academic All-State/All-Region awards from the Florida Community College Activities Association and the National

Pirate softball.

The students are achieving a cumulative average between 3.0 and 3.5 in participating in athletics.

1944 Undefeated Jay Football Team